

THREE DOCTORS DEFYING STEREOTYPES AND INSPIRING YOUTH

Media Kit



THE DOCS



**Dr. Maxime
Madhere**



**Dr. Pierre
Johnson**



**Dr. Joseph W.
Semien Jr**

BACKGROUND STORY

In 1998, Max Madhere, Pierre Johnson, and Joe Semien were three premedical students struggling with the demands of a rigorous college curriculum. Yet each was determined to succeed, even if the statistics—or stereotypes about black men—said otherwise.

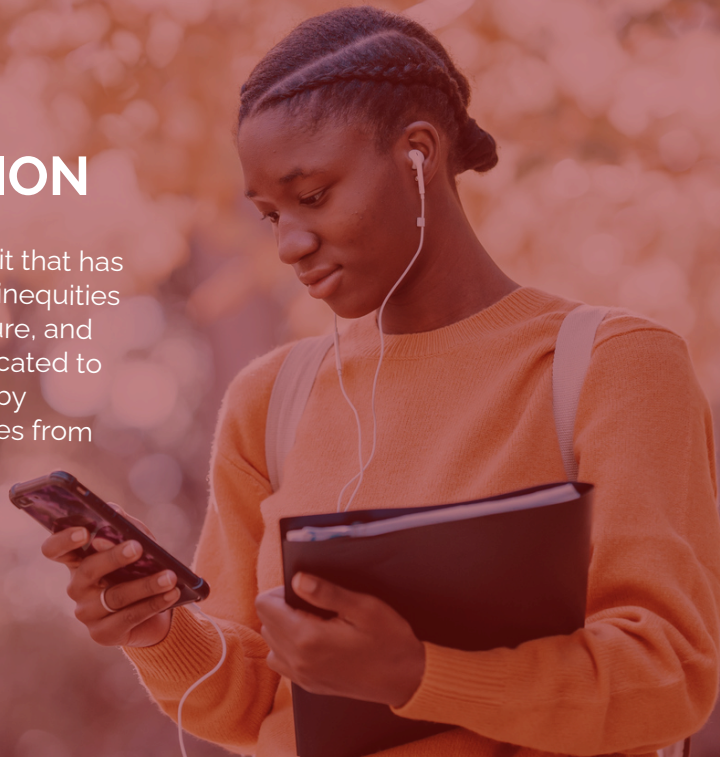
By drawing on each other's determination and individual strengths, they forged a brotherhood and created a bond so strong that it would carry them through college, medical school, and well beyond. Now they've come together in Pulse to encourage young people of color to pursue high-level careers.

OUR MISSION

To empower and inspire underrepresented youth by giving them tangible resources for success.

OUR ORGANIZATION

Pulse of Perseverance is a nonprofit that has been working to combat systemic inequities through mentorship, career exposure, and monthly scholarships. We are dedicated to creating a more equitable society, by ensuring that every child who comes from marginalized communities has the opportunity to thrive.



OUR APP

Our app provides an avenue for mentors to connect with kids who may not have been previously exposed to those respective disciplines. Underprivileged youth across the nation will be encouraged to support, assist, & motivate each other in their respective fields of interest in order to achieve their goals. By doing this, our hope is that these children can find their "power circles" or network at a much earlier stage in their lives so that they can stay motivated on their path to success.

MEET THE DOCS



DR. MAX MADHERE CARDIOTHORACIC ANESTHESIOLOGIST

Dr. Madhere has personally received the highest honors from his alma mater, Xavier University of Louisiana, where he was awarded "Doctor of Humane Letters" during his commencement address to the 2019 graduating class, as well as the "40 under 40" award. He is an active mentor and executive board member of 100 Black Men of Metro Baton Rouge, where he was honored as the 2017 "Member of the year". In 2018 he received the 'Young Doctors DC Service Award' for his role in changing the narrative of black men in medicine. Most recently, he was honored by the LSU Department Of Anesthesiology as Outstanding Faculty of The Year for the second consecutive year (2021 and 2022).

DR. PIERRE JOHNSON
OBSTETRICIAN-GYNECOLOGIST

Before starting medical school at the University of Illinois, Pierre returned briefly to Chicago where he earned money as a barber and substitute teacher for the public school system. That year, he decided two things. One: He would never compromise who he was or forget where he came from. Two: It is his duty to help change the story for young, black men crushed by the low expectations of society. Faced with setbacks, personal struggles, discrimination and institutional racism throughout his time in medical school, Pierre refused to give up and completed his internship at Washington Hospital Center in General Surgery and residency at Southern Illinois University in obstetrics/gynecology.



DR. JOE SEMIEN
OBSTETRICIAN-GYNECOLOGIST

Joe completed his residency at Central Michigan University College of Medicine, and after a decade and half of perseverance, he became a board-certified obstetrician and gynecologist. Throughout his life, Joe battled an environment rife with drugs and violence, one that helped fuel the perception that black men aren't supposed to be doctors. He has worked hard everyday to defy that stereotype. Today, Joe sees it as his responsibility to speak to young black men about ambition and achieving their dreams. He believes the most important obstacle young black men encounter when reaching for success is that so many people expect them to fail. Joe's life is proof that challenges or failure don't have to define you.

MEDIA COVERAGE

Pulse of Perseverance: Three Black Doctors on their Journey to Success

The New York Times

AP Associated Press

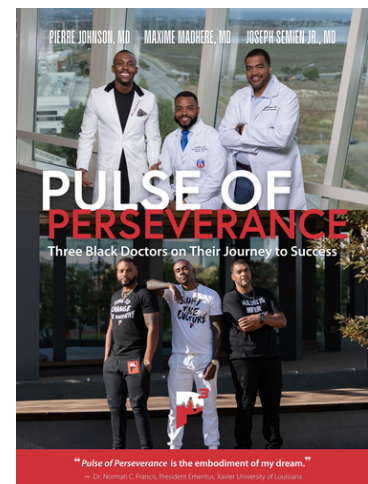
BDO BlackDoctor.org

TSR THE SHADE ROOM






The Washington Post

BLACK ENTERPRISE



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